



A FreshPoint™ Local Initiative.

meet the Farmers

FreshPoint is proud to work with small, local, family farmers who embody the spirit and practice of sustainable farming.



R & G Farms

Dublin, Georgia

Colby and Alexis both went to Georgia Southern University. Colby received a B.S. degree in Business, with an emphasis in Production Management; Alexis graduated with a B.S. in Psychology and a teaching degree. Alexis taught 4th and 1st grade up until the couple had their first child. The couple now have two children: a son, Riley, age 13; and daughter Grace, age 9.

The family lives in Dublin, Ga in a 200 year old farm house on 10 acres. They came to the hydroponic lettuce business because Alexis was ready to go back to work when both children started school, and she wanted something flexible, where family still came first. What started out as a part time business has now turned full time. Alexis absolutely loves working in the greenhouse

and all of the rewards that come with it. Alexis is the grower, and Colby takes care of marketing and finance. The children are also involved in the business when the family heads to local farmers markets on the weekends.

The kids love to sell the lettuce at the markets because they get to keep part of the profits. The Edwards family loves being able to bring locally grown and pesticide free lettuce straight to the consumers. They recently entered the wholesale marketplace as a way of expanding the business. The feedback Alexis and Colby receive about their product is fabulous—it shows how people are hungry for fresh, locally grown food.



FARM STATS

Location: Dublin, GA

Acreage: 10 acres

Crops:

Romaine
Red Leaf
Green Leaf
Red Oak
Green Oak
Lolla Rossa

"My husband and I would like to expand our hydroponic farm so that we can create something for the future—and one day, we can hand the family business down to our children."

- Colby & Alexis Edwards

